

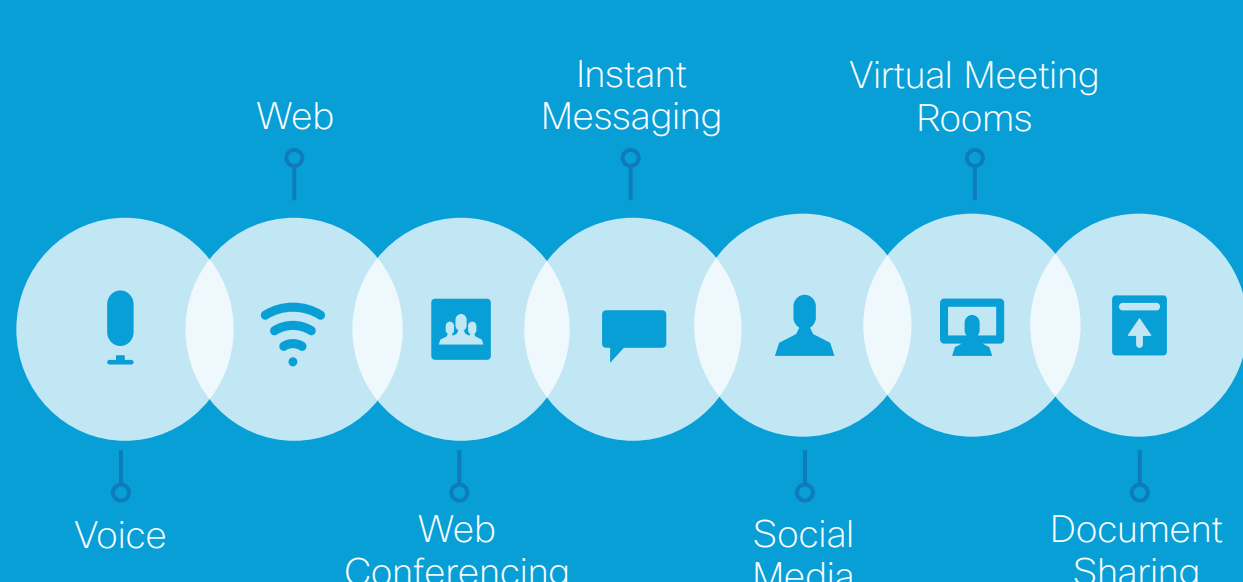
Key Considerations Before Investing in a Collaboration Solution



Collaboration

is about connecting project team members, wherever they are located and however they choose to interact.

Effective collaboration incorporates a diverse set of tools



Top 3 tips to investing in a collaboration solution

Decide what you want to deliver and to whom

1



A Point-to-Point Solution

delivers collaboration to a limited set of users, gets low marks for flexibility, and is often an under-utilized investment



A Big Picture Solution

addresses the collaboration needs of your entire organization, empowers your users, and can be 'business transformative'

Understand the collaboration "must-haves"

2



An intuitive user experience consistent across platforms, applications, devices, and endpoints



Secure accessibility to all team members, internal or external



Easy management from a single set of integrated tools

Start with the right foundation to power your collaboration experience

3

4 components to Cisco's collaboration foundation

Call control and session management to provide the core network IP services

Conferencing to bring everyone together with video



Management for simple provisioning, monitoring, and analytics

Collaboration gateways for secure access beyond your firewall

The Results?

All the great benefits of collaboration, but also the "One Plus One Equals Three" effect that can be realized when you deploy a solution whose components were designed to work together.

$$1 + 1 = 3$$

Solution Benefits



IP telephony



Conferencing



Secure access when working remotely



Central management



Consistent user experience



Support for 3rd party devices and apps



Voice and video escalation tools



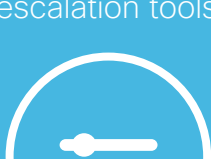
Speaker tracking



Multi streaming



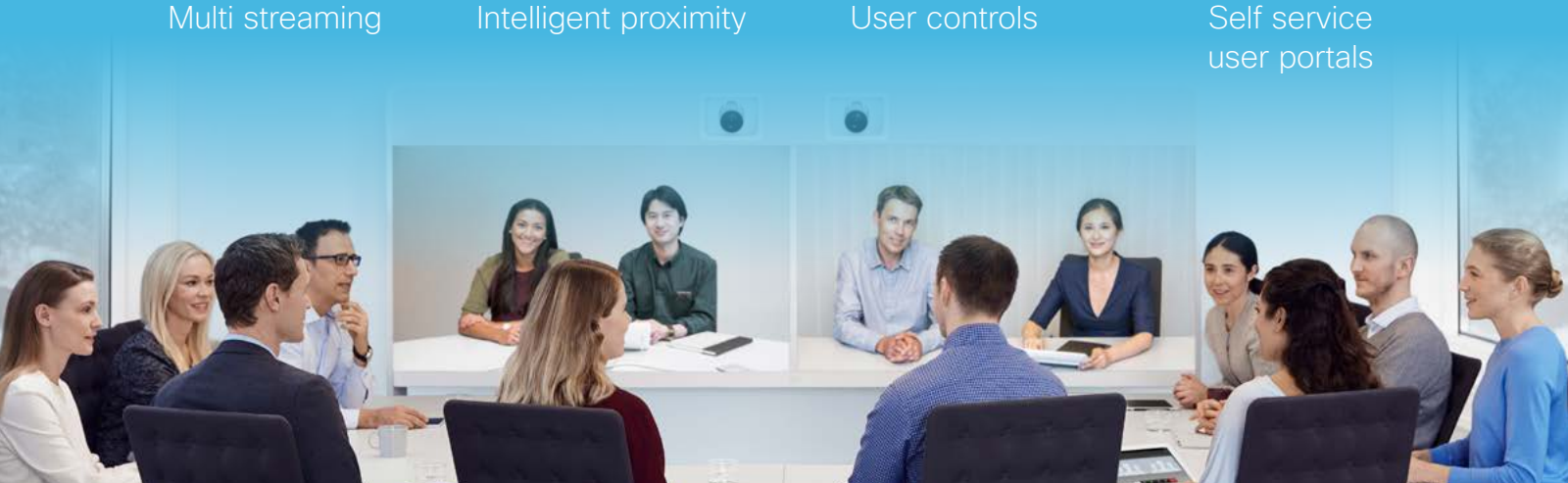
Intelligent proximity



User controls



Self service user portals



Want to learn more?

Download the whitepaper to get started!



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